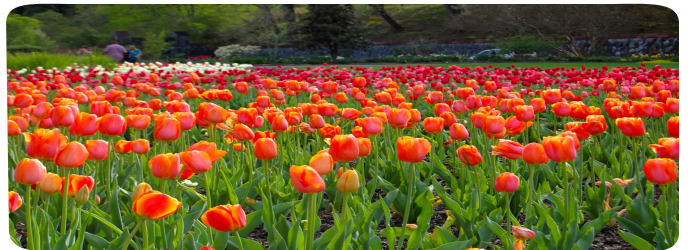
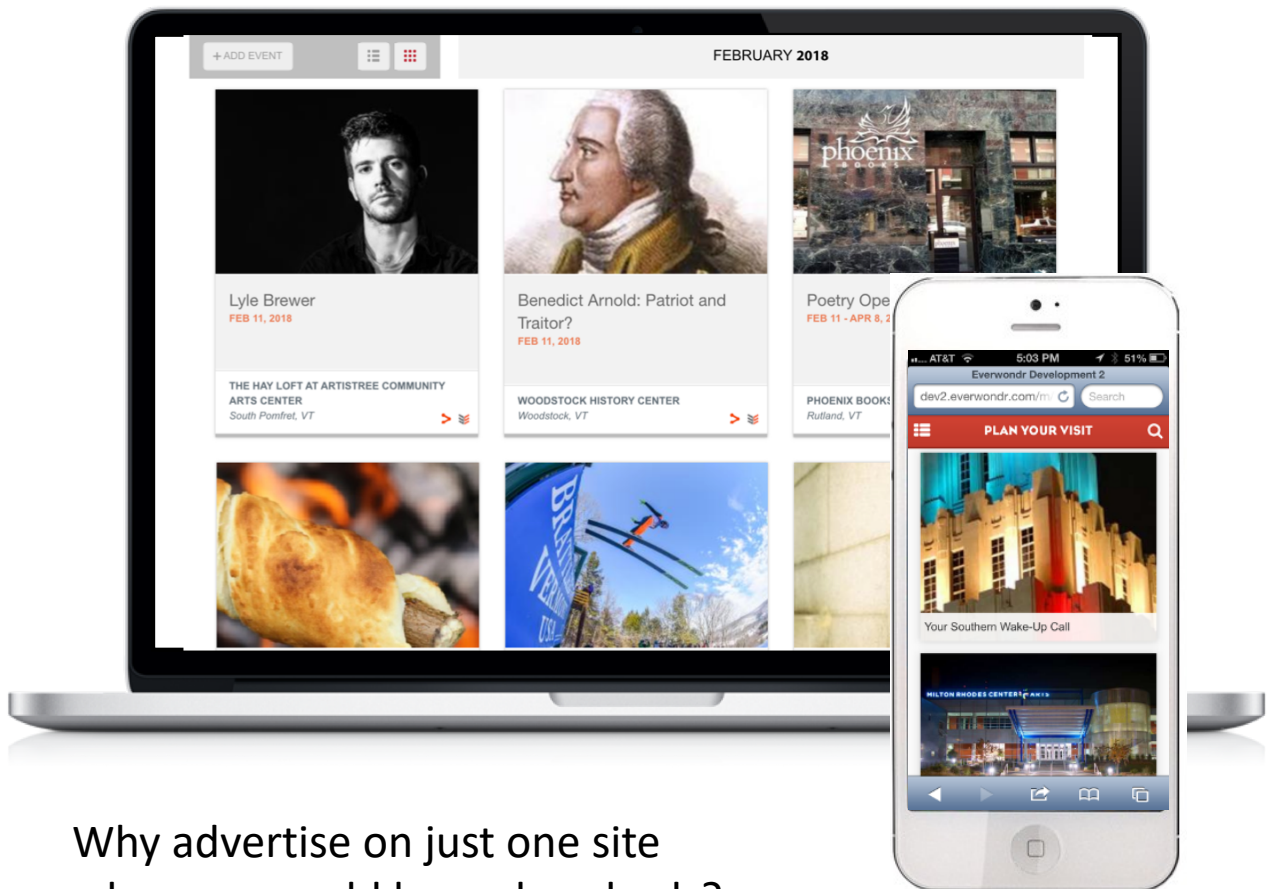




Package Listing





Why advertise on just one site when you could be on hundreds?

EverWondr is a statewide online ad network. Our typical audience consists of visitors, both in-state and out-of-state, who are looking for things to do, advice on dining, shopping recommendations and deals on where to stay in North Carolina.

When visitors are planning travel, they typically go to more than one site. That's why we partner with a host of organizations that post and share our content, including regional and state government, local media, Chambers, Arts Councils and Visitors Bureaus. In total, the EverWondr Network has more than 200 sites across the state. Some focus on individual cities. Some promote a specific region. Others feature content spanning the entire state. That's a combination unlike another media channel, and one that puts your message in front of 600,000 monthly subscribers and more than 8 million visitors a year.

AUDIENCE

VISITS: 8 Million

IMPRESSIONS: 64 Million

TIME ON NETWORK: 00:08:47

NEW VISITORS: 84.52%

TRAFFIC SOURCES

ORGANIC: 14%

DIRECT: 34%

REFERRAL: 22%

EMAIL: 23%

SOCIAL: 7%





Digital Advertising

PACKAGE PRICING

sales@everwondr.com

PACKAGES PLACEMENT: Add your package listing across our NC network of 125+ sites and reach up to 8 million visitors a year. Package rates start at \$1,350/quarter and include discounts up to 25% off standard rates.

	STATE-WIDE BUY	REGIONAL BUY
ANNUAL PLACEMENT (12 months)	+ Your listing included on all 125+ NC statewide sites annually + Approximately 600,000 views a month \$835/mo.	+ Your listing included on all 30+ NC regional sites annually + Coast, Piedmont or Mountains + Approximately 200,000 views a month \$450/mo.
QUARTERLY PLACEMENT (3 months)	+ Your listing included on all 125+ NC statewide sites for 3 months + Approximately 600,000 views a month \$1,085/mo.	+ Your listing included on all 30+ NC regional sites for 3 months + Coast, Piedmont or Mountains + Approximately 200,000 views a month \$450/mo.

Add a package placement in our monthly eNewsletter sent to over 85,000 visitors each month

+\$250
PER ISSUE

Contact sales@everwondr.com or 336.497.8175 for more information.



8+ MILLION
UNIQUE VISITORS



60+ MILLION
IMPRESSIONS ACROSS NC



00:08:47
AVG. TIME ON NETWORK



84.52%
NEW VISITORS



60% / 40%
FEMALE MALE



34
MEDIAN AGE

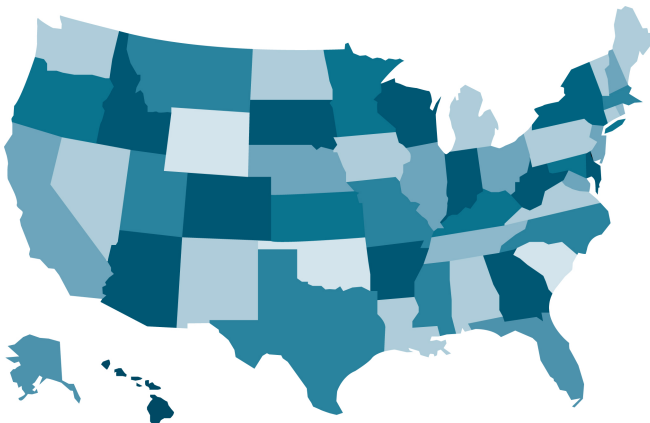


\$76,000
HOUSEHOLD INCOME



76.2%
COLLEGE EDUCATED

Top 10 States Visiting North Carolina through EverWondr



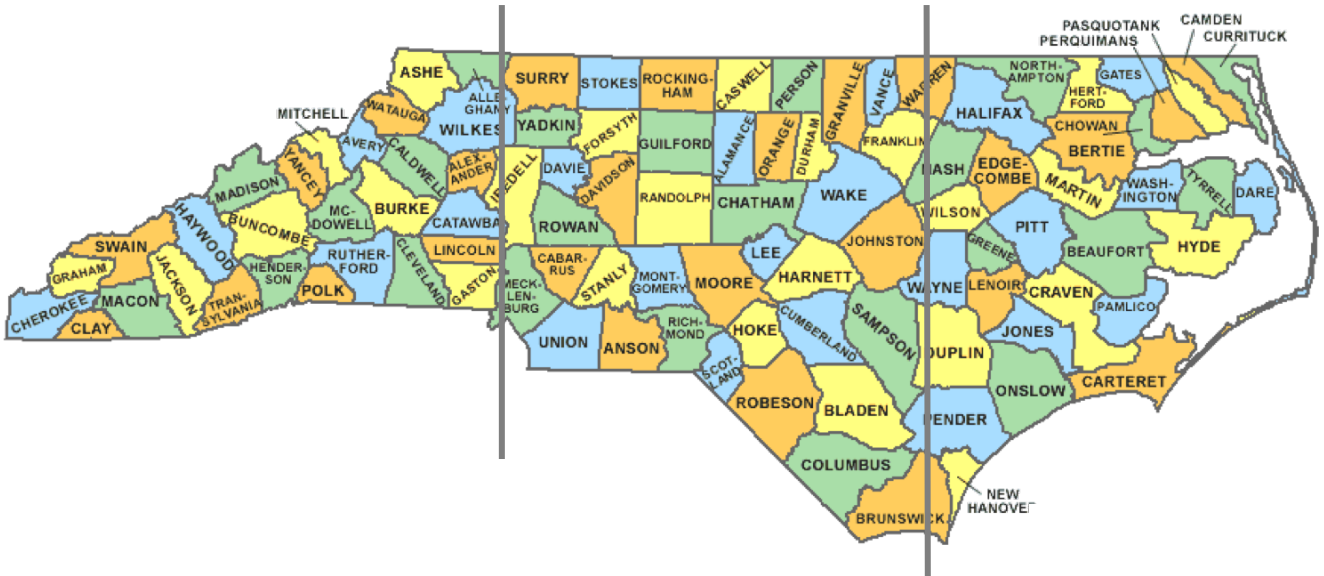
North Carolina
South Carolina
Georgia
Florida
Virginia
Tennessee
Alabama
New York
Ohio
Pennsylvania



Digital Advertising

COVERAGE AREA

sales@everwondr.com



REACH OVER 8 MILLION VISITORS A YEAR | 64 MILLION VIEWS

Includes 125+ Travel Sites and 90+ Regional Partners across NC

BY REGION: MOUNTAINS

ncmountainfun.com
visithighcountyevents.com
wncmountainevents.com
ncmountainevents.com
exploreyadkinvalley.com
explorethehighcountry.com
mountaintravelinc.com
discoverncmountains.com
mountaintopevents.com
ncmountainsnow.com
wonderfulmountains.com
travelthemountains.com

BY REGION: PIEDMONT

exploreseagrove.com
explorepiedmonttriad.com
explorethepiedmont.com
ncpiedmontevents.com
funinthepiedmont.com
funinthetriad.com
funinthetriangle.com
piedmontfun.com
centralncevents.com
discovercentralnc.com
discoverthepiedmont.com

BY REGION: COAST

ncoastfun.com
explorecrystalcoast.com
visitobxevents.com
exploreobx.com
wonderobx.com
travelobx.com
travelnccoast.com
discovernccoast.com
beachfunnc.com
nccoastnow.com
coastalwow.com
wonderfulcoast.com
beachinncc.com
wonderfulobx.com



Digital Advertising

COVERAGE AREA

sales@everwondr.com

BY CITY

cityofthearts.com
dukeevents.com
durhamevents.com
eventsindurham.com
eventsinwilmington.com
exploreasheboro.com
exploreashevillenc.com
exploreboonenc.com
exploreburlington.com
explorechapelhill.com
explorechapelhillarts.com
exploreconcord.com
exploreelizabethcity.com
explorefayetteville.com
exploregastonia.com
exploregreensboro.com
explorehenderson.com
explorehickory.com
explorehighpoint.com
explorekinston.com
explorelenoir.com
exploremorganton.com
explorenewbern.com
explorepinehurst.com
explorerockymount.com
exploreroxboro.com
explorestatesville.com
explorethomasville.com
explorewilson.com
explorewinstonsalem.com

newbernevents.com
northwilkesboroevents.com
raleighevents.com
veryasheville.com
verycharlotte.com
verydurham.com
veryraleigh.com
visitraleighevents.com
visitwilmingtonevents.com
westjeffersonevents.com

BY COUNTY

explorealamance.com
explorealleglhany.com
exploreburkecounty.com
explorecabarrus.com
exploreacaswell.com
explorecatawba.com
exploredavie.com
exploreforsyth.com
explorehenderson.com
explorepittcounty.com
explorerandolphcounty.com
explorerockingham.com
explorestokes.com
exploresurry.com
explorewake.com
explorewilson.com
newbernevents.com
onlyinonslowevents.com
wilkescountyevents.com

BY STATE-WIDE

explorencparks.com
nccultureevents.com
ncparks100.com
ourstateevents.com
visitncevents.com
visitncparks.com
wondernc.com
funinncc.com
discoverncevents.com
nceventz.com
myncevents.com
gotonncevents.com
findncevents.com
nceventfinder.com
welcomenc.com
gotoncnnow.com
amazingnc.com
surprisingnc.com
awesomenc.com
wonderfulnc.com
ncvacationsnow.com
ncstaycation.com
ncvacationplans.com
nctravelplanner.com
stayinncc.com
golfinncc.com
drinkinncc.com
visitncarts.com
travelinncc.com
traveltonc.com



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