



Greensboro eNewsletter





Greensboro eNewsletter

sales@everwondr.com



Introducing A Whole New Way To Market Your Business

This September, the Greensboro CVB in partnership with the EverWondr Network will launch a monthly eNewsletter to help promote all the things to see and do right here in Greensboro.

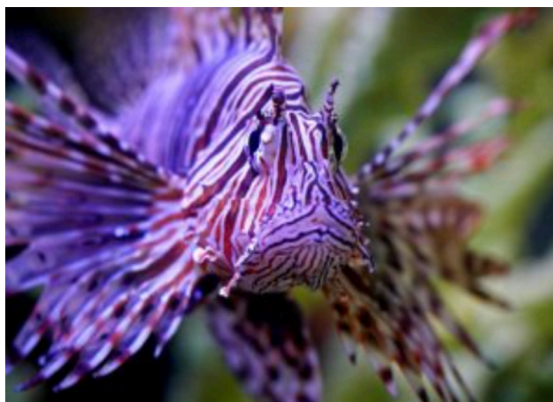
This email is sent to a highly-targeted list of more than 60,000 locals and visitors who have asked to learn more about Greensboro. Each month, content promotes upcoming events, area dining, unique shopping, as well as lodging packages from local partners in our city.

Getting your message in the eNewsletter is simple. Ad units are sold on a first-come, first-serve basis. Placements start at just \$350. To schedule your ad or discuss special packages or sponsorships, please contact sales@everwondr.com.



Shakespeare's As You Like It

NIGHT OUT: Explore the beauty and complexities of young love.



Greensboro Science Center

NEW EXHIBIT: Discover creatures you've never seen before in the Wiseman Aquarium expansion. Officially the first LEED-approved Aquarium in the state.



See to Believe 2017

GALA: Join us in celebrating the re-imagined dinosaur gallery.

dine in greensboro



Crafted Art of Food | \$\$\$

Sample a world of amazing flavors with an outdoor view of downtown.



Fleming's | \$\$\$\$

Enjoy an exceptional menu of steak, seafood and wine by the glass.



Songs from a Southern Kitchen

Lucky 32 Southern Kitchen Greensboro, NC



Hops Burger Bar | \$\$\$

Certified Angus Beef, the finest of Craft Beers, and local ingredients.



Stamey's BBQ | \$\$

Barbecue slow-cooked for 8 to 10 hours over hardwood hickory coals.

12 ANNUAL ISSUES

60k VISITOR EMAILS

92% OPEN RATE

32% CLICK THRU RATE



Greensboro eNewsletter

AUDIENCE OVERVIEW

sales@everwonder.com



60,000+
VISITOR EMAILS



12
ISSUES A YEAR



92%
OPEN RATE



32%
CLICK THRU RATE



70% / 30%
FEMALE MALE



34
MEDIAN AGE

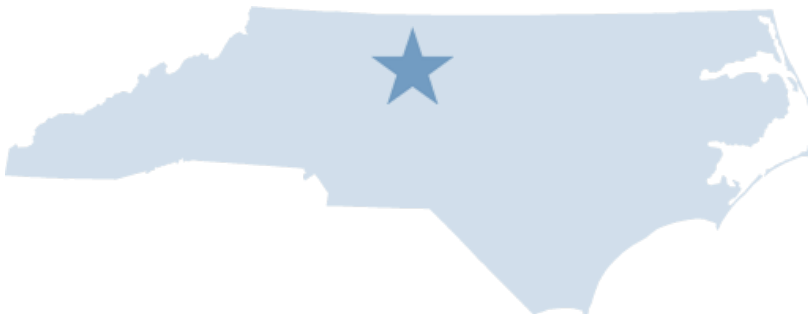


\$64,000
HOUSEHOLD INCOME



79.6%
COLLEGE EDUCATED

Reach 60,000 Targeted Email Subscribers in Your Area



62%
CONTACTS WITHIN
THE TRIAD

38%
CONTACTS WITHIN
180 MILES

MONTHLY DESIGN



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FEATURED LISTING | \$500

ATTRACTION LISTING | \$400

play in greensboro



Print Works Pop-Up Dance Club

August 4 - June 1, 2018

Shake your groove thing at Print Works Bistro's Pop-Up Dance Party! DJ Jessica Mashburn will spin dance tunes every First Friday.

Print Works Bistro
Greensboro, NC



77th Annual National Folk Festival

September 8 - September 10, 2017

Join us in the Greensboro for The National Folk Festival—one of America's largest, most prestigious arts celebrations.

Arts Greensboro
Greensboro, NC



Red-Hot and Newly Acquired

September 1 - October 15, 2017

A celebration of the 75th anniversary of the Weatherspoon showcasing the many outright and promised gifts to their collection.

Weatherspoon Art Museum
Greensboro, NC

EVENT LISTING | \$375

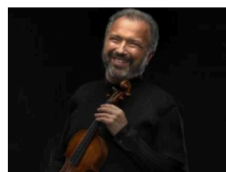


Korner's Folly Family Revue Puppet Show

September 23, 2017

Bring the family and prepare to be entertained as Körner's Folly hosts a Revue Puppet Show @ 10:30am. Ticket on sale now.

Korner's Folly
Kernersville, NC



Not So Classical World Premiere

September 28 - September 30, 2017

Greensboro Symphony Tanger Outlets Masterworks Series: Not So Classical World Premiere featuring Dmitry Sitkovetsky on violin.

Carolina Theatre
Greensboro, NC



Greensboro's Craft Brewery Tour

September 1 - December 30, 2017

The Greensboro Craft Brewery Tour will showcase the Gate City's amazing craft brewery scene, local inspiration, and diverse culture.

World Of Beer Greensboro
Greensboro, NC

MONTHLY DESIGN

dine in greensboro



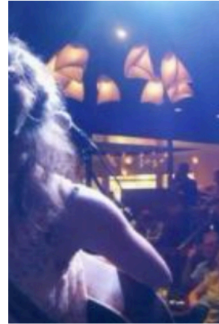
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Fleming's | \$\$\$\$

Enjoy an exceptional menu of steak, seafood and wine by the glass.



Songs from a Southern Kitchen

Lucky 32 Southern Kitchen
Greensboro, NC



Hops Burger Bar | \$\$\$

Certified Angus Beef, the finest of Craft Beers, and local ingredients.



Stamey's BBQ | \$\$

Barbecue slow-cooked for 8 to 10 hours over hardwood hickory coals.

DINING LISTING | \$350

TRENDING LISTING | \$400

shop in greensboro



BoHo Blue

ON TREND: A unique, affordable boutique chock full of clothing, accessories, and fun and funky finds.



Furnitureland South

DECISIONS, DECISIONS: The world's largest furniture store. Not for those who have difficulty making choices.



205 Collaborative

BE INSPIRED: Visit 205 and be inspired by metal and wood workers, potters, photographers, musicians, and more.



The View on Elm

UNIQUE: Cutting edge eyewear together with amazing art and exquisite handmade jewelry, all in a downtown setting.

SHOPPING LISTING | \$350

stay in greensboro



Hickory Furniture Mart
Anniversary Clearance Sale

Starting at
\$199

HICKORY FURNITURE MART
Hickory, NC



Love and Luxury
Romance Package

Starting at
\$334

THE OMNI GROVE PARK INN
Asheville, NC

OFFER LISTING | \$400

Ask us about limited
Sponsorship Packages
starting at | **\$2,250**



Greensboro eNewsletter

SPONSORSHIPS

sales@everwonder.com

SPONSORSHIP PACKAGES

Sponsorship packages are available on a limited basis to local businesses. These packages offer your brand six months of exposure (a \$6,200 value) for \$4,250:

- Company logo placement in 6 issues of the Greensboro eNewsletter
- A partner profile in one issue of the local Greensboro eNewsletter
- A trending ad unit to run on ExploreGreensboro.com for 6 months OR one sweepstakes/offer unit for 2 months.

Limited 6-month Sponsorship Packages available starting at | **\$4,250 (save 40%)**

your sponsorship includes



Stay in sustainable style at our locally-owned Proximity Hotel in Greensboro, North Carolina.

Discover custom-designed furnishings, commissioned art and innovative design in every corner of our AAA Four Diamond luxury hotel. Unwind in modern loft-like guestrooms and many gathering spaces. Find extraordinary events, bespoke weddings and even complimentary airport transportation. [LEARN MORE](#)



TRENDING LOCALLY
Boutique Hotels



REGISTER NOW

Register to Win a Romantic Weekend for Two in Winston Salem, North Carolina

Sponsored by
Visit Winston Salem

6 *eNEWSLETTERS*

360k *TOTAL CONTACTS*

32% *CLICK THRU RATE*

92% *OPEN RATE*

500k *ONLINE IMPRESSIONS*

Contact us today at sales@everwonder.com to discuss your sponsorship.



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